

Council on Postsecondary Education  
Quality and Accountability Policy Group  
May 22, 2006

## KYVU Strategic Plan Review

On April 1, 2006, the Council on Postsecondary Education and the Kentucky Virtual University staffs responded to the June 2005 report of the Southern Association of Colleges and Schools Special Committee. The SACS report included 25 recommendations related to the mission, administration, and services of the KYVU. The response detailed the current status, efforts, results, and future timeline to address the SACS recommendations<sup>1</sup>.

One conclusion of the SACS Committee was the finding that, due to changes in technology, growing partner expertise and capability, and emerging opportunities and needs unforeseen when KYVU was established, there is “an evident need for KYVU to evolve.” A comprehensive vision and mission for the KYVU was last approved by the Council in July 1998. This policy statement (Attachment A) has guided KYVU well but is in need of update. CPE has embraced the SACS recommendation and began a review and revitalization of KYVU’s mission, goals, and initiatives. This strategic planning process has been underway since last fall and is now moving toward its conclusion.

Over the past seven months the KYVU has conducted analysis and focus group sessions with over 100 eLearning experts from public, independent, and for-profit postsecondary education partners and numerous state agencies, including the Department of Education, Education Professional Standards Board, Kentucky Educational Television, and the Office of Employee and Organizational Development. Participants included online students and faculty using KYVU services, distance education, library, and academic administrators, as well as technology and teaching and learning leaders. KYVU also is conducting an environmental scan of similar state and systemwide virtual learning entities to determine benchmarks and inform Kentucky’s planning efforts.

These sessions were summarized and examined by KYVU staff and by a multi-partner team comprised of institutional and agency representatives from the Distance Learning Steering Team. Interim recommendations, to assist KYVU in the final phases of developing the strategic plan, were developed by the DLST and presented to the CPE by the Distance Learning Advisory Committee at the March 24, 2006, Council meeting. These recommendations are described in Attachment B.

All of these efforts are now converging. Deliberate efforts are being made to ensure an open and engaged process with all the institutions and agencies that have been, or are expecting to be,

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<sup>1</sup> A copy of the response is at: [http://unity.kctcs.edu/docushare/dsweb/Get/Document-180120/06.04.07%20KYVU%20Response%20to%20SACS%20\(Final-public\).pdf](http://unity.kctcs.edu/docushare/dsweb/Get/Document-180120/06.04.07%20KYVU%20Response%20to%20SACS%20(Final-public).pdf).

partners with KYVU. Over the next two months KYVU, working with a core strategic planning team comprised of representatives from KCTCS, Morehead State University, OEOD, KET, CPE, KYVU, EPSB, and the University of Kentucky, will aggregate the input and recommendations from these multiple sources into a draft of the 2007-2010 KYVU Strategic Plan. The planning team will meet with the full DLST in May and June and DLAC in late June to review and refine the plan. The strategic plan will be discussed with the presidents at their June and July meetings. At the same time, the KYVU staff will work closely with the CPE Quality and Accountability Policy Group to prepare the final document for consideration by the Council at its July 10, 2006, meeting.

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